



## **RELEASE OF LIABILITY AND INDEMNIFICATION AGREEMENT**

In exchange for Green Bay Packers, Inc. (“Event Sponsor”), offering space and equipment to those taking part in all activities offered as part of the Packer Experience (collectively “The Activity”), the undersigned participant or minor participant by and through his or her parents or guardians (collectively the “Participant”) agrees to release and indemnify Event Sponsor from any injuries or accidents he or she may suffer as a result of the Activity.

### **Understanding of Risks**

Participant understands and acknowledges that there are serious risks associated with this Activity including, but not limited to risks related to the use of inflatable games and equipment such as slipping and falling and/or colliding with other participants.

### **Release and Indemnification Agreement for Injuries to Undersigned**

Participant agrees that he or she will assume complete and absolute responsibility for all risks related to any injuries or property damage which the undersigned may sustain as a result of the Activity.

Participant agrees to release and indemnify, and agrees not to sue Event Sponsor or its Participants, the City of Green Bay, Promotion Management, Inc., the Brown County – Green Bay Professional Football Stadium District and their respective agents, assigns, owners, corporate subsidiaries, affiliates and parents, officers, directors, or insurers, from any actions, suits, damages, claims, or judgments that may result from any personal injury or property damage which the Participant may sustain while participating in this Activity, even if the injuries or damage are caused by the negligence of Event Sponsor or its Participants, the City of Green Bay, Promotion Management, Inc., the Brown County – Green Bay Professional Football Stadium District and their respective agents, assigns, owners, corporate subsidiaries, affiliates and parents, officers or directors. This release of liability shall be a full and final compromise and settlement of any claims for any injuries suffered by the Participant as a result of the Activity.

**Indemnification Agreement For Injuries Caused to Others**

In addition, Participant further agrees to indemnify Event Sponsor and its Participants, the City of Green Bay, Promotion Management, Inc., the Brown County - Green Bay Professional Football Stadium District and their respective agents, assigns, owners, corporate subsidiaries, affiliates and parents, officers, directors, and insurers, from any and all actions, suits, damages, claims, or judgments that may result from any personal injury or property damage which any other persons may sustain as a result of the Participant’s conduct during or relating to the Activity.

**Photo Release**

Participant further authorizes the Event Sponsor and anyone authorized by them, to retouch or alter any photographs taken of the event Participant and use it, in whole or in part, with or without the Participant’s name, signature, and/or biographical information or other identification of any other fictitious or real person, in any and all media, for advertising or commercial purpose, and to claim and register its copyright in same; and further, release the Event Sponsor, and their respective employees, directors, officers, agents, successors, and assigns from any and all liability arising from the use of the participant’s photograph and from any blurring, distortion or optical illusion which may occur or be produced, as well as from the use of the Participant’s name, signature, and/or biographical information; and further relinquish all right, title and interest in and to the negatives and prints and their reproduction, including the right to approve their final form, context and use.

**Statement of Understanding**

I agree that I have read and understand this Release of Liability and Indemnification Agreement, and enter into it on behalf of me and my family, spouse, heirs, executors and assigns, anyone acting on my behalf, including attorneys, agents, insurers and representatives. I also acknowledge that I have had sufficient time to read this Agreement, and have had the opportunity to consider the consequences of signing this Agreement.

**IN WITNESS WHEREOF**, I have executed this Release and Indemnification Agreement on the date set forth below.

\_\_\_\_\_  
Printed Name of Participant

\_\_\_\_\_  
Signature of Participant or Minor  
Participant’s Parent or Legal Guardian

Date: \_\_\_\_\_